



The Fellow's Activities

For 18 years now, the **Swiss-California Foundation** has offered graduates from the University of St. Gallen (HSG) a ten-month Fellowship in Santa Rosa, California, which lies one hour north of San Francisco.

We now feel that the time has come to take the next step and relocate the program to a younger, even more dynamic environment. Starting with the next Fellow in September 2019, the Swiss-California Foundation will be based in the city of **San Francisco**. The Fellow will operate at the interface of various organizations from the public and private sector, most of which have a direct connection to Switzerland. Our partners in San Francisco include the Swiss-American Chamber of Commerce, the Consulate General, swissnex SF, Switzerland Tourism, Swisscom, the Greater Zurich Area, an American entity, and other organizations.

Essentially, the Fellow's everyday life will consist of working on **projects** with our partner organizations, which can include individual events, longer-term strategic projects or administrative support. We already have an existing relationship with our partners, and they are interested in working with us. Thus, we are looking for a proactive, extroverted person as our next Fellow. By tradition, the Fellow also serves as President of the HSG Alumni chapter in San Francisco.

For **example**, our current Fellow, Laurin Brueniger, has this year been involved with the "Zurich meets San Francisco" festival. During this week-long event, a political delegation from the Canton of Zurich hosted a series of events and conferences in the city of San Francisco. Our Fellow also supported a consulting project at swissnex SF, attended trade shows on behalf of the Greater Zurich Area, and organized events for the Swiss-American Chamber of Commerce – such as a recent visit to the Tesla Factory.

Beyond that, it will be the Fellow's primary responsibility to manage the **operations** of the Swiss-California Foundation. This entails activities such as setting up the budget, administering cash flows, filing taxes, administering the website, recruiting the next Fellow, as well as bringing in ideas about the Foundation's future development. Moreover, the Fellow will have the opportunity to meet with our private donors, and to hear their interesting life stories.

